

SPARKED TEACHER ACADEMY

presents

CERTIFIED TEACHING EXCELLENCE PROGRAM



ABOUT PLANETSPARK

PlanetSpark, the parent of SparkEd Teaching Academy, is a pioneering force in creating confident communicators and driving educational excellence.

PlanetSpark is a global company impacting students all over the world through live 1:1 personalised classes on Public Speaking and Creative Writing conducted by handpicked top 1% teachers.

Our students participate in gripping debates, create viral YouTube videos, start their own podcast channels, perform stand-up comedy, write nail-biting mystery stories, and become confident and fearless speakers.

Founded in 2016, by 2 XLRI batchmates, Maneesh Dhooper and Kunal Malik, PlanetSpark is on its journey to becoming the global leader in the large and untapped communication skills segment by 2025. We are backed by leading global VCs and are growing monthly by 30%. We have been featured by GrowJo as one of the fastest-growing startups in the world.



4500+ TEACHERS

5M+

45k+ STUDENTS



WE ARE CREATING CONFIDENCE

At PlanetSpark, we are dedicated to nurturing the talents and abilities of young minds, empowering them to become confident communicators and skilled writers. Through our comprehensive courses, we provide a platform for students to embark on a journey of personal growth and success.

Rich Curriculum:

Our curriculum is carefully crafted to encompass a wide range of topics, ensuring that students receive a holistic education in public speaking and creative writing. From mastering effective communication techniques to discovering the art of storytelling, our courses cover everything students need to excel in these essential skills.

Activity-based learning:

At PlanetSpark, we go beyond traditional teaching methods by actively involving our students in the learning process because we believe that learning is engaging and interactive. Through a variety of hands-on activities, we create an immersive experience where students can apply their knowledge in real-time scenarios.

Projects that inspire:

Upon completion of each topic, our students engage in captivating projects that allow them to showcase their newfound skills. These projects allow them to explore their creativity, apply what they have learned, and demonstrate their ability to think critically and express effectively.

Our students' achievements speak volumes about the impact of our courses. Here are just a few remarkable success stories:



Oviya Singh, 11 years
Delivered a TEDx Talk on
'Soil Conservation'



Ammar Alimuddin Islam, 13 years

Delivered a TEDx Talk on

'My Lockdown escapades

recalibrated My Life'



Delivered a TEDx Talk on 'Silencing the Skeptical Mind'

WE ARE BUILDING CREATIVE WRITERS

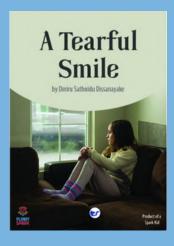
Imagination knows no bounds, and at PlanetSpark, we are proud to showcase the literary masterpieces created by our talented young writers. From enchanting tales to thought-provoking narratives, our students have crafted a collection of captivating books that will transport you to realms beyond your imagination.

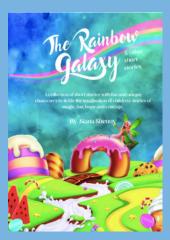
Here are some of the books authored by our talented young writers:

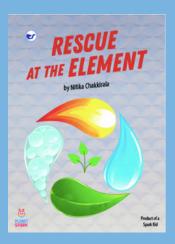


















WE ARE SUPPORTED BY INTERNATIONAL FUNDS

Total fundraised 24.2 Mil\$





AND, TRUSTED BY MARQUEE INVESTORS.



Deep Kalra Founder, and Executive Chairman, Make MY Trip



Binny Bansal Founder, and Executive Chairman, FlipKart

Meet the backbone of PlanetSpark:

OUR TEACHERS

At PlanetSpark, we firmly believe that behind every successful student stands an exceptional teacher. Our team of dedicated teachers serves as the backbone of our academy, providing unwavering support, guidance, and expertise to shape the minds and talents of our young learners. We are a group of teachers who are ...

Driven by Passion and Commitment:

Our teachers possess an unwavering passion for education and a deep commitment to nurturing the potential of each student. With their extensive knowledge and expertise in public speaking and creative writing, they bring the subjects to life, igniting the spark of curiosity and fostering a love for learning within our students.

Believers in inspiring mentorship:

Our teachers not only impart knowledge but also serve as mentors and role models, instilling essential values such as perseverance, resilience, and empathy. They understand the individual strengths and challenges of each student, providing personalised guidance and tailored instruction to help them unlock their full potential.

Creating a Community of Success:

Through their tireless efforts, our teachers have fostered a strong sense of community within PlanetSpark. They encourage collaboration, foster a spirit of creativity, and celebrate the achievements of each student. Their unwavering belief in the abilities of our learners has transformed countless dreams into tangible success stories.



Enabling our teachers in new era

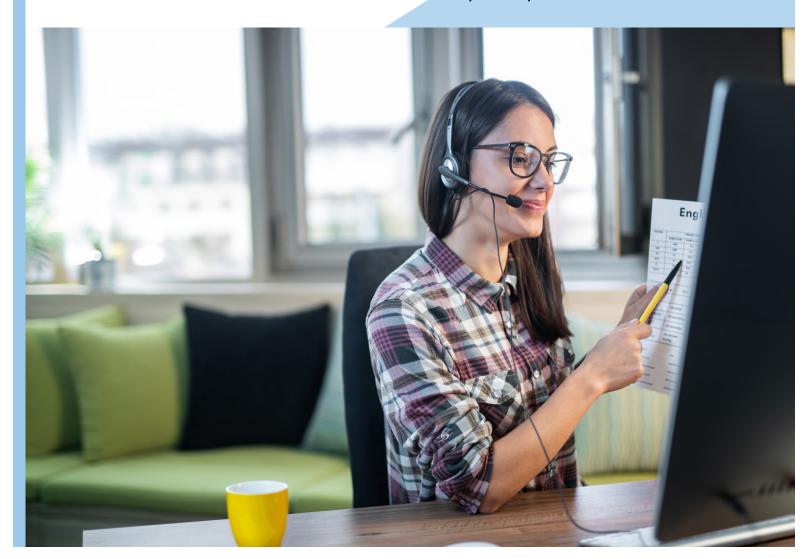
In today's technology-driven world, the role of teachers has expanded beyond the boundaries of traditional classrooms. As the education landscape continues to evolve, a notable shift towards online teaching has taken centre stage. Parents and students alike are increasingly recognising the numerous benefits and advantages offered by online learning platforms.

Owing to the changing scenario, teachers are now expected to possess a diverse skill set that enables them to thrive in the ever-evolving landscape of online learning such as:

Engaging in Live Classes:



According to a survey conducted by Education Week, 76% of teachers struggled to create engaging virtual live classrooms thereby leading to reduced student participation. Teachers who create interactive and dynamic online learning experiences can captivate students' attention and foster active participation.





Managing Student Behaviour Online:

A study published in the Journal of Online Learning and Teaching found that teachers face unique challenges in managing student behaviour in online environments. There is a growing need to adapt classroom management strategies to effectively address digital distractions, encourage respectful online interactions, and maintain a positive learning atmosphere.



Utilizing Technology in Learning:

By leveraging digital tools and resources, teachers can create personalized learning experiences, differentiate instruction, and foster critical thinking skills among students. However, in a study conducted by Tata Consultancy Services (TCS) titled "Educational Initiatives Survey," it was found that around 43% of teachers in India actively integrated digital tools in their teaching practices.



Upskilling on New Content:

With rapidly evolving knowledge and advancements in various fields, teachers need to stay updated on new content. Continuous professional development, attending conferences, participating in online courses, and collaborating with colleagues can ensure that teachers have the necessary expertise to guide students effectively.



Unlock your teaching potential with

SPARKED TEACHER ACADEMY

At PlanetSpark, we understand that teaching can present unique challenges in today's dynamic educational landscape. However, we believe that with the right training, guidance, and support, teachers can overcome these hurdles and unlock their true potential as exceptional educators.

With the unwavering commitment to nurturing exceptional educators, PlanetSpark has established its own teacher training arm - SparkEd Teacher Academy. As a think tank led by education experts, we strive to empower teachers with the knowledge, skills, and innovative methodologies required to thrive in the ever-evolving world of education.

OUR VISION

Empower teachers to become confident communicators, equipping them with the knowledge and skills to inspire student success.

OUR MISSION

Train and empower 20,000 teachers by 2025, impacting over 3 lakh students, through a comprehensive teacher training program.

By blending cutting-edge research, practical insights, and hands-on training, our Teacher Training Academy ensures that teachers develop a comprehensive understanding of the latest teaching methodologies and techniques. From effective classroom management strategies to leveraging technology for immersive learning experiences, our programs cover a vast spectrum of essential skills and competencies.

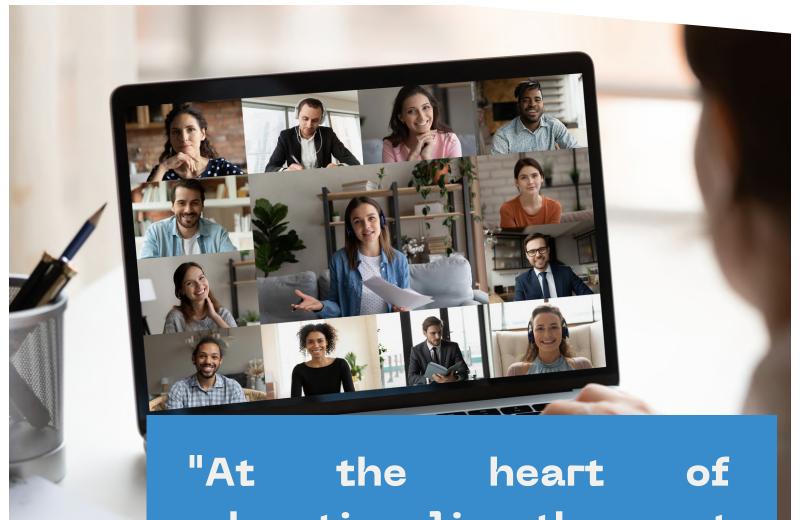
SparkEd Teacher Academy is led by a team of seasoned educators, accomplished researchers, experienced curriculum developers, and skilled instructional designers from esteemed institutes and organisations.









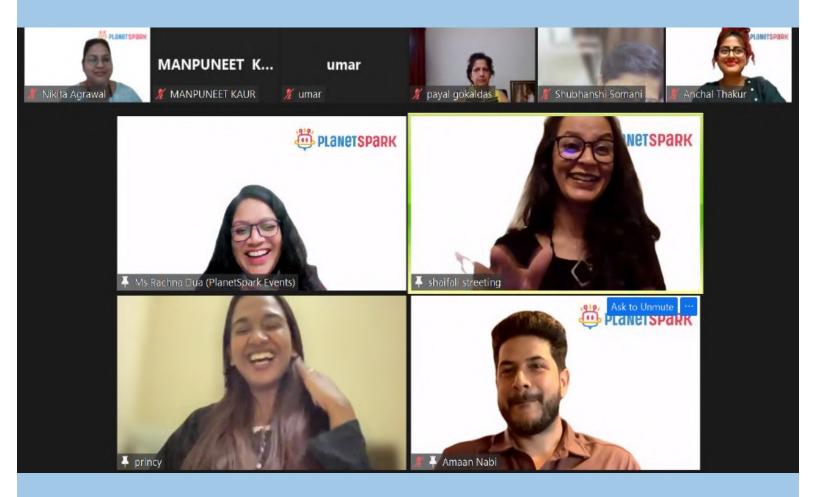


"At the heart of education lies the most essential ingredient for success—teachers who inspire, empower, and ignite a love for learning."

Maneesh Dhooper Co-Founder Through our rigorous training, we empower teachers to create engaging and inclusive learning environments, foster meaningful student interactions, and navigate the intricacies of online teaching with confidence. Our expert mentors guide teachers in developing effective communication strategies, honing their technological proficiency, and employing innovative instructional approaches that ignite the spark of curiosity within their students.

7680 MIN LIVE TRAINING

4500 TEACHERS 22000+
IMPACTED STUDENTS



CERTIFIED TEACHER EXCELLENCE PROGRAM

CERTIFIED TEACHER EXCELLENCE PROGRAM (CTEP)

Our goal is to bridge the gap between research and practice, equipping teachers with the tools and strategies to create engaging and impactful learning environments. We believe that being an exceptional teacher encompasses both effective teaching techniques and the ability to inspire and connect with students on a deeper level.

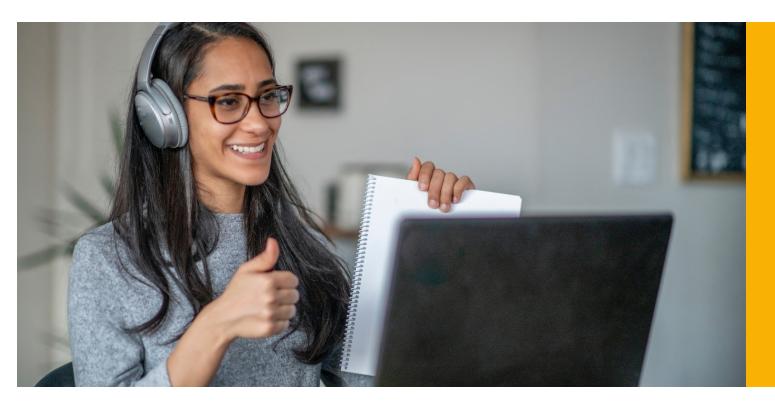
The program will equip the teachers with:

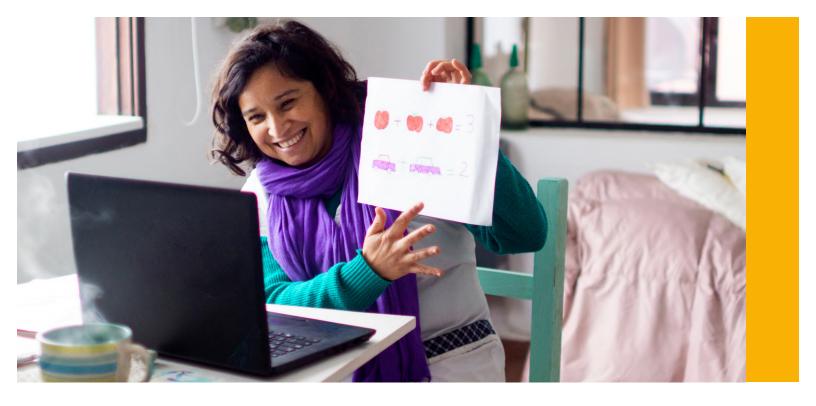


Latest teaching methodologies to create dynamic learning environment.

Effective communication techniques to build connect with students.









Innovative pedagogy to facilitate engaging classrooms

Powerful influencing skills to impact stakeholder decision making





Impactful teaching strategies for English to develop confident communicators

And most importantly,
the power to stand out and become a
PlanetSpark Star Teacher

LEARN IN 5 MOST EFFECTIVE WAYS



Our approach to learning in the Certified Teacher Excellence Program is designed to be dynamic, engaging, and interactive. We believe in a multifaceted learning experience that combines various methods to ensure comprehensive skill development. Throughout the program, you will learn by:

ENGAGING LIVE SESSIONS

Join our live sessions where you will engage in real-time discussions, interactive activities, and collaborative learning with fellow participants and experienced faculty members. These sessions provide an opportunity to ask questions, share insights, and gain valuable perspectives from experts in the field.



Access our self-paced online courses, which are designed to be flexible and allow you to learn at your own pace. These courses cover a wide range of topics, providing in-depth knowledge and practical strategies that you can apply in your teaching practice. With the convenience of online learning, you can study at a time and place that suits you best.

PRACTICE BASED LEARNING

Put your learning into action through assignments that are carefully crafted to reinforce your understanding of key concepts. These assignments provide opportunities for you to apply what you have learned and receive constructive feedback from our dedicated faculty. This iterative process ensures continuous improvement and refinement of your teaching skills.



Receive valuable feedback from our faculty during and after live sessions. Our experienced instructors will provide constructive feedback to help you identify strengths, areas for improvement, and suggestions for further development. This feedback loop is an essential part of your growth as a teacher enhancing your teaching techniques and communication skills.



Experience personalised guidance with our dedicated one-on-one support, empowering you to seamlessly apply your learnings and develop practical teaching skills that lead to professional growth and success in the Certified Teacher Excellence Program.

OUR CURRICULUM

Learn new age content carefully designed:

OUR CURRICULUM

We have developed a comprehensive and dynamic curriculum that equips teachers with the knowledge, skills, and strategies needed to excel in the modern educational landscape.

Our curriculum is designed to provide a holistic understanding of various aspects of behavioural and functional knowledge and skills needed for teachers to be successful at PlanetSpark.

Key components of the curriculum are:

1. Content Expertise:

Our teachers explore different structures and strategies to teach specific content areas such as writing and delivering speeches, debates, TED Talks etc.

2. Pillars of Public Speaking:

Our teachers master the five pillars of public speaking and implement these in their classrooms.

3. Pedagogy and Instructional Strategies:

Teachers learn how to deliver engaging and interactive lessons, differentiate instruction, and cater to diverse learning needs.

4. Foundations of Education:

Teachers delve into the fundamentals of teaching and learning, exploring different learning theories, developmental stages, and educational psychology.

5. Classroom Management: Teachers

Teachers learn strategies for maintaining discipline, managing student behavior, promoting positive classroom dynamics, and creating a safe and inclusive learning space.

6. Assessment and Feedback:

Our curriculum equips teachers with a range of assessment techniques, both formative and summative, to evaluate student learning effectively.

12 MONTHS JOURNEY | 4 LEVELS | 75+ HOURS LIVE LEARNING 100+ HOURS OF ASYNCHRONOUS LEARNING



Level 1:

Learn fundamentals of teaching & public speaking



Recommended Time:

• 1-3 months



Learning Time:

- 50 hours of live sessions
- 10 hours of self-paced courses



Learning Objectives:

- Explore public speaking pillars and curriculum
- Build strong student relationships
- Build relationships with parents
- Provide constructive feedback

TOPICS COVERED

A. BEHAVIOURAL



B. FUNCTIONAL



Managing student behaviour in 1:1 online class



Five pillars of public speaking



Building relationships with students and parents



Public speaking curriculum for different age-groups



Giving evidence-based feedback to students



Writing story and speeches using frameworks



Asking checks for understanding



Mastering the use of grammar rules

Level 2:

Build advanced teaching & public speaking techniques



Recommended Time:

• 1-3 months



Learning Time:

- 10 hours of live sessions
- 10 hours of self-paced courses



Learning Objectives:

- Cultivate a growth mindset in students.
- Enhance student participation and engagement.
- Develop effective questioning and assessment practices.
- Enhance reading comprehension and language skills.

TOPICS COVERED

Α. **BEHAVIOURAL**



FUNCTIONAL



Strategies on increasing student engagement.





Reading Comprehension strategies.



Facilitating parent-teacher meetings.



Teaching phonics to younger students.



Asking higher order thinking questions.



Story telling techniques.



Managing time in a classroom.



Writing and delivering debates.

Level 3:

Master learning theories & become a public speaker



Recommended Time:

• 1-3 months



Learning Time:

- 10 hours of live sessions
- 10 hours of self-paced courses



Learning Objectives:

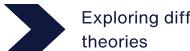
- Explore different learning theories to design engaging and student-centred lessons.
- Use strategies to build culture in 1:many classroom
- Master language acquisition techniques
- Create podcasts and youtube channel.

TOPICS COVERED

A. BEHAVIOURAL



B. FUNCTIONAL



Exploring different learning theories



Language acquisition in young learners



Facilitating student-led classrooms



Delivering effective presentations



Building classroom culture in 1:many classroom



Creating podcasts



Creating effective student reports



Managing a youtube channel

Level 4:

Develop advanced teaching and public speaking skills



Recommended Time:

• 1-3 months



Learning Time:

- 5 hours of live sessions
- 10 hours of self-paced courses



.earning Objectives:

- Integrate technology effectively to enhance student learning
- Differentiate instruction to meet the diverse needs of students.
- Utilize data-driven instruction and assessment for informed decision-making
- Master the art of multimedia. communication (TED talks, etc).

TOPICS COVERED

BEHAVIOURAL





Enhancing lessons with technological tools



Mastering theatre techniques

Differentiating w.r.t rigour and outcomes in a classroom



Presenting a TED Talk



Using assessment data to inform instruction



Giving stand-up comedy

Get trained by the best:

Meet the Expert Trainers

The Certified Teacher Excellence Program (CTEP) is led by experienced trainers and facilitators dedicated to guiding and supporting teachers on their professional journey. With their expertise and passion for teaching, they provide valuable mentorship to enhance your skills.



Ishita Kumar

- M.Sc Physics, IIT Delhi
- Ex-Teach For India
- 8+ years of experience in teaching, training, and curriculum development.
- Coached 1000+ teachers impacting 20000+ students.



Saharsh Rastogi

- MBA, IIM Trichy
- Worked across 4 Edu-tech companies
- Coached 1000+ teachers,
 200+ working professionals.

Listen to what our alumni have to speak

STORIES FROM OUR TEACHERS





Balance Between Work and Family Life

"With a small baby at home, I needed flexibility and the chance to work from home without sacrificing my career. PlanetSpark was the perfect solution. Their online teaching platform allowed me to create a work-life balance while still pursuing my passion for education."

- Shrivalli Prabhu, 29, Bangalore, Ex-Primary teacher at Vyasa International school



Pursue Passion for Teaching

"As a Masters in English Literature student, I had a deep passion for teaching but lacked a B.Ed degree. PlanetSpark provided me with an incredible opportunity to grow as a teacher. Over the past two years, I have successfully taught more than 40 students on the PlanetSpark platform, fueling my own teaching journey."

Taha Tariq, 23, Kashmir
 M.A in English Literature



Achieve Financial Independence

"As someone who aspired to teach while maintaining financial independence, I discovered a remarkable opportunity with PlanetSpark. Teaching here allowed me to pursue my passion while also earning a sustainable income, empowering me to achieve the financial independence I needed."

Raj, 25, Ahmedabad,
 Certified IELTS Coach

WHO ALL CAN APPLY?

SparkEd Teacher Academy welcomes candidates who are passionate about making a meaningful impact in the field of education. Whether you're a fresh graduate embarking on your teaching journey or an experienced teacher seeking to enhance your skills, you can be among the top 1% of teachers with PlanetSpark.

You can apply if you are:

An Aspiring Teacher:

If you have a strong desire to become a teacher and have completed a Bachelor's or are currently pursuing Master's degree in English / equivalent field), our program offers the essential training and guidance to kick-start your teaching career,

OR

A Practising Teacher:

If you are already working as an English teacher and wish to enhance your teaching expertise, our program provides the opportunity to refine your skills, gain new insights, and stay updated with the latest teaching methodologies.

Being a part of this program means that you:

Do not settle for mediocrity

Are a Hustler

Have excellent communication skills

commit to at least 4 hours daily

Earn from the Comfort of Your Home:

BECOME A TEACHER WITH US

Our teachers enjoy financial independence with high monthly incomes. The greater the number of students you teach, the more you earn.



Urooj Ali Earning 90,000+/month



Anusha Ahmed Earning 80,000+/ month



Fahad Ali **Earning** 70,000+/month



Tanya Sharma Earning 90,000+/month



Earning 75,000+/ month



Sana Mittal **Earning** 55,000+/month

THE JOURNEY OF A TEACHER

Discover the transformative pathway that awaits you as a PlanetSpark teacher. From the initial training to ongoing guidance, our comprehensive journey equips you with the tools and support needed to thrive in the world of online education.

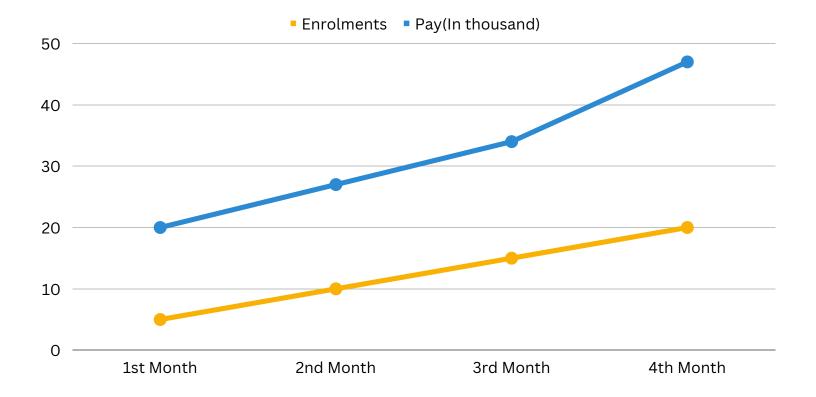
> Get student enrolments

Start taking trial classes

Get hands on guidance and mentorship in the first month

Become a part of Certified Teacher Excellence Program

The more you commit, the more student enrolments you get.



Maximize Your Earnings: At PlanetSpark, we value your dedication. The graph showcases a direct correlation between time investment and increased student enrollments, empowering you to earn more by investing your valuable time in teaching.

Effort Rewarded: Our online platform's unique approach rewards teachers who dedicate themselves to their craft. As you commit more time and energy, you'll witness a notable rise in student enrollments, ultimately leading to enhanced financial rewards.

Unlock Success: The key to unlocking your full potential lies in the graph's clear message—by devoting more time to teaching on PlanetSpark's online platform, you unlock a path towards greater student enrollments, helping you achieve the success and financial stability you deserve.

ENGAGE AND CELEBRATE WITH A SUCCESSFUL COMMUNITY

We are building a vibrant community of teachers who engage in collaborative activities, celebrate achievements, support and inspire each other.



Community Events

We hold events where teachers get a chance to meet each other virtually and engage in fun activities.

Rewards and Recognition

We believe in celebrating different milestones and successes with our teachers by rewarding them with titles and certificates.





Events and Competitions

We provide opportunities for teachers to showcase their talents in the form of SparkX events and contests.

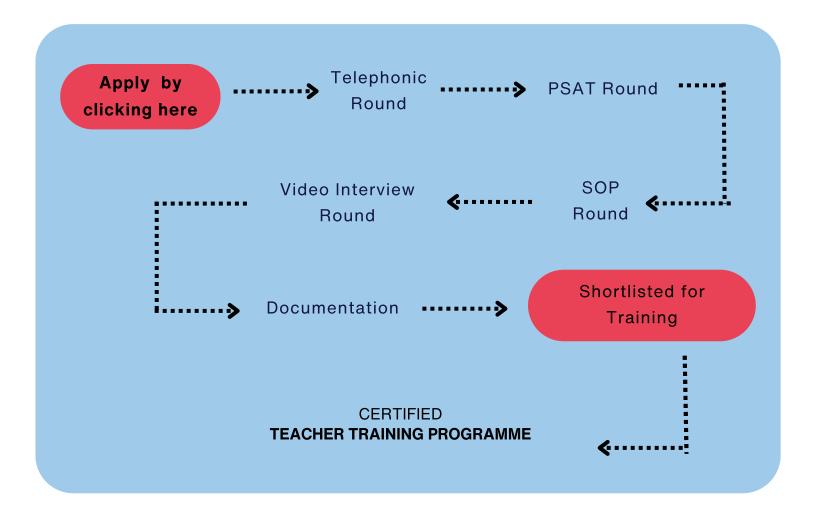


Are You Ready

To join
4,500+ teachers
transforming
education and
impacting lives?

HIRING PROCESS

If you think you are passionate enough to make a big change in the world as a teacher and are ready to take your career to the next level with the right skills, then get started on this learning journey.



We Select THE BEST!



of the teachers
who apply get selected for our
Certified Teaching Excellence
Program.

Join our collaborative network of educators to enhance your teaching skills and expand your professional network.

Become a PlanetSpark Star Teacher today.

